



PRIVACY NOTICE

SUMMARY

Sum Fun Games Limited ('we' or 'us' or 'our') gather and process your personal information in accordance with this Privacy Notice and in compliance with the relevant data protection regulation and laws. This Notice provides you with necessary information regarding your rights and our obligations, and explain how, why and when we process your data.

We take data protection very seriously and we are committed to protecting your personal information.

This Privacy Notice explains how we use any personal information we may receive about you when you use or are a recipient of our services.

In this Privacy Notice your personal information is sometimes called 'personal data'. We sometimes collectively refer to handling, collecting, protecting or storing your personal information as 'processing'.

Although you do not have to provide any of your personal information to us, if we ask you to do so and you refuse, we may be unable to provide you with the information or services you want from us.

Sum Fun Games Limited's registered office is at 16 Bedford Avenue, Frimley Green, Camberley, Surrey GU16 6HP and we are a company registered in England and Wales under company number 09523465.

PERSONAL INFORMATION

Personal information is anything that enables you to be identified or identifiable; e.g. your name, job title, company name, address, email address, telephone number, IP address and fax number.

Below are some examples of how you may provide personal information to us:

- via direct correspondence with us via meeting, phone, in writing, or by email;
- contacting us for further information;
- visiting our website; and/or
- providing us with business cards or other contact information.

USE OF PERSONAL INFORMATION

When you provide personal information to us, we may use it for any of the purposes described in this Privacy Notice or as stated at the point of collection (or as obvious from the context of collection), including:

1. To provide our goods and services to you;



2. To develop our businesses and services; and/or
3. Any other purposes for which you provided the information to us.

We will never collect any unnecessary personal data from you and do not process your information in anyway other than specified in this notice.

We do not collect personally identifying information for sale to third parties.

LEGAL GROUNDS FOR PROCESSING PERSONAL INFORMATION

We rely on one or more of the following processing conditions:

- To perform our agreed obligations to you or;
- Our legitimate interests in the effective delivery of information and services to you and in the effective and lawful operation of our businesses (provided these do not interfere with your rights);
- Where no other condition for processing is available, if you have agreed to us processing your personal information.

SECURITY OF PERSONAL INFORMATION

We have implemented generally accepted standards of technology and operational security in order to protect personally identifiable information from loss, misuse, alteration or destruction.

Only authorised persons are provided access to personally identifiable information we have collected, and such individuals have agreed to maintain the confidentiality of this information.

Although we use appropriate security measures once we have received your personal data, the transmission of data over the internet (including by e-mail) is never completely secure.

We endeavour to protect personal data, but we cannot guarantee the security of data transmitted to or by us.

SHARING PERSONAL INFORMATION

We may transfer, share or disclose the personal data we collect from you to third parties (and their respective subcontractors, and/or their subsidiaries and affiliates) for:

- the purpose for which the information has been submitted;
- the purposes listed above under 'Use of Personal Information';
- the administration and maintenance of our website and/or;
- other internal or administrative purposes.



We may also transfer, share or disclose personal data to third party service providers of identity management, website hosting and management, data analysis, data backup, security and storage services.

The third-party providers may use their own third-party subcontractors that have access to personal data (sub-processors). It is our policy to use only third-party providers that are bound to maintain appropriate levels of security and confidentiality, to process personal information only as instructed by us, and to flow those same obligations down to their sub-processors.

OTHER DISCLOSURES

We may also disclose personal information to third parties under the following circumstances:

- when explicitly requested by you;
- for regulatory compliance purposes; and/or
- as otherwise set out in this privacy notice.

We may also disclose your personal information to law enforcement, regulatory and other government agencies and to other third parties, as required by and/or in accordance with applicable law or regulation. This includes disclosures outside the country where you are located.

RETENTION OF PERSONAL INFORMATION

We will retain your personal information only for as long as we need it, given the purposes for which it was collected, or as required to do so by law.

RIGHTS IN RELATION TO YOUR INFORMATION

You have certain rights in relation to the personal information we hold about you. In particular, you have the right to:

- request a copy of the personal information we hold about you;
- ask that we update the personal information we hold about you, or correct such personal information that you think is incorrect or incomplete;
- ask that we delete personal information that we hold about you, or restrict the way in which we use such personal information;
- object to our processing of your personal information; and/or
- withdraw your consent to our processing of your personal information (to the extent such processing is based on consent and consent is the only permissible basis for processing).

If you would like to exercise these rights or understand whether these rights apply to you, please contact us.



CONTACT US

If you have any questions or complaints about this Privacy Notice or the way your personal information is processed by us, or would like to exercise your rights set out above, please contact us by one of the following means:

Email: enquiries@sumfungames.com

Post: Data Protection Enquiries
Sum Fun Games Limited
16 Bedford Avenue
Frimley Green
Camberley
Surrey
GU16 6HP

We keep our Privacy Notice under regular review and will inform you of any updates or changes to this current policy.